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## New KODAK PROSPER ULTRA 520 Inkjet Press

By [Inkjet Insight](https://inkjetinsight.com/author/inkjetinsight/) (https://inkjetinsight.com/author/inkjetinsight/) / Published: June 15, 2020

Powered by KODAK ULTRASTREAM Inkjet Technology, new press closes quality gap with offset at production speeds

June 15, 2020 Release from Issuing Company

Kodak today announced a revolutionary new inkjet press and an enhanced portfolio of offset and digital solutions designed to deliver an unmatched return on investment. Kodak's game-changing technology allows printers to increase profitability by making their traditional workflows more efficient while creating opportunities for growth.

Inkjet Reimagined: The revolutionary new KODAK PROSPER ULTRA 520 Press

The [KODAK PROSPER 6000 Press](https://www.kodak.com/go/prosper6000) (https://www.kodak.com/go/prosper6000) transformed the way printers use digital technology in commercial print applications. The [KODAK PROSPER ULTRA 520 Press](https://www.kodak.com/go/prosperultra520) (https://www.kodak.com/go/prosperultra520) builds on that heritage and takes inkjet to the next level, delivering offset-like quality at a consistent production speed of 150 mpm/500 FPM on glossy papers with high ink coverage and variable print — all at the industry's lowest cost of operation.

The new press is the first Kodak-manufactured press using Kodak's revolutionary [ULTRASTREAM writing system](https://www.kodak.com/en-us/print/page/ultrastream-inkjet-technology) (https://www.kodak.com/en-us/print/page/ultrastream-inkjet-technology), which employs high-precision placement of smaller, perfectly round, satellite-free drops to produce the highest inkjet image quality available in the marketplace today. The PROSPER ULTRA 520 is engineered to maximize productivity by printing across a broad range of substrates using the

industry's most versatile, highest quality and cost-effective water-based inks. As a complete system, the PROSPER ULTRA 520 is a game-changer that will help printers profitably grow their businesses across a range of applications, including direct mail, marketing collateral, catalogs, books and more. The PROSPER ULTRA 520 Press is scheduled to be available at the end of 2020.

### The World's Most Productive Digital Flexible Film Press – The UTECO Sapphire EVO W Press

The Sapphire EVO W is the first digital packaging press to match the productivity of flexo and the quality of gravure. It uses Kodak's high-resolution ULTRASTREAM Inkjet Technology and QD Packaging Inks to bring the endless opportunities of digital printing into mainstream production of flexible packaging. With run lengths of up to 20,000 m<sup>2</sup>, or more with variable content, the Sapphire EVO W is a disruptive solution that allows brands to adopt innovative packaging that leverages the advantages of digital printing. The Sapphire EVO W Press is available today worldwide.

### Continuous Improvements for Offset Printers

While digital is driving the future of print, Kodak continues to invest in developing market-changing technology for offset printers.

### The Next Evolution of KODAK PRINERGY Workflow has arrived with the KODAK PRINERGY On Demand Workflow Platform

PRINERGY On Demand (<https://www.kodak.com/go/prinergy>), is a new global platform that hosts a suite of offerings that modernize and maximize a customer's PRINERGY Workflow investment. Select customers are already experiencing the increased security, reliability, efficiency, and remote work flexibility of PRINERGY On Demand hosted and managed by Kodak in the cloud under a cost-effective monthly subscription. PRINERGY On Demand is backed by the secure network infrastructure of Microsoft Azure, so customers can be confident that their data and system are always protected. PRINERGY On Demand is available now, with new options planned to be rolled out at the end of 2020.

"Kodak is investing approximately \$25 million a year in advancing print technology, doubling down on digital print and delivering the products our customers need to drive productivity and growth as the industry evolves," said Jim Continenza, Kodak's Executive Chairman. "The revolutionary new PROSPER ULTRA 520 Inkjet Press is the product of our heritage of innovation in print and our continuing focus on developing breakthrough technologies. Printers can rely on the full range of KODAK Solutions, from offset plates to workflow software to digital presses, to deliver performance that pays."

### About Kodak

Kodak is a global technology company focused on print and advanced materials & chemicals. We provide industry-leading hardware, software, consumables and services primarily to customers in commercial print, packaging, publishing, manufacturing and entertainment. We are committed to environmental stewardship and ongoing leadership in developing sustainable solutions. Our broad

portfolio of superior products, responsive support and world-class R&D make Kodak solutions a smart investment for customers looking to improve their profitability and drive growth. For additional information on Kodak, visit us at [Kodak.com](https://www.kodak.com/) (<https://www.kodak.com/>).

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