

Survey on the  
impact of Industry 4.0

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#\_print4all

PRINT4ALL



# Flexo Gravure Global

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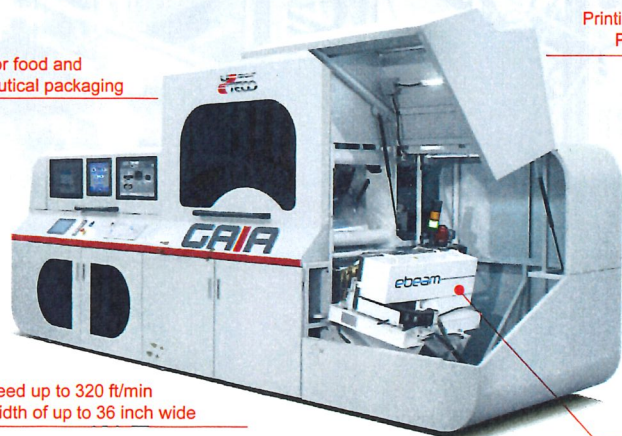
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## LIVE ON SHOW AT PRINT4ALL

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Fiera Milano, Rho May 29 - June 1, 2018

Hall 18 Stand E02/G01

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Print4All comes to Milan  
Some good reasons why to  
attend this new show

Love your anilox  
Some critical factors for  
choosing cleaning methods

PDF 2.0  
A game changer in current  
package printing?

Tolerances in flexo  
How excessive specifications  
hinder process development

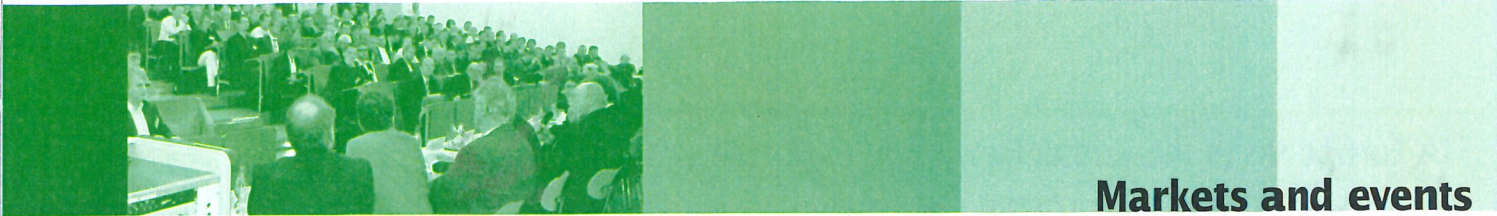
Food packaging  
Environmental requirements  
unsettle the print industry

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# Print4All – A really comprehensive show approach

**Michael Buchsbaum**

*With Print4All, show organiser Fiera Milano offers a new event show concept to the printing and converting industries. Flexo & Gravure Global asked some exhibitors about their opinion concerning their assessment of the new concept and their individual expectations and products on display.*

**P**rint4All, the newly developed exhibition and conference, is scheduled to take place at Fiera Milano from 29 May to 1 June 2018. It has been conceived in collaboration with the Italian printing and packaging industry to provide a wealth of business and networking opportunities for manufacturers, printers, brand owners, operators of the mass market distribution, retailers, and creatives.

A schedule of presentations, workshops, and initiatives will highlight the role and potential of Italy's printing industry. Though not necessarily intended as a competitor to the sprawling drupa show and other printing and packaging conferences, the organisers are planning on using this as a platform to showcase the best that the Italian printing and packaging industries currently offer.

Fiera Miland as the main organisers are tied to the market through a close connection with Acimga and Argi, the main organizations representing Italian and international manufacturers of printing and converting machines, as well as the 4IT Group, a company that has been observing the markets of the Graphic and Communication Industry for over ten years. A further boost comes from several committees which aim to establish close ties with major market players. Additionally, training session

platforms will provide an overall view of printing opportunities during every stage of the production chain.

### “The Future of...”

Seminars are also planned that will focus on concrete topics and provide additional insights. The “The Future of...” series of meetings will provide opportunities to network with international experts and provide additional tools to support the success of the “Company of the Future”. “The Future of” will also include institutional events, providing a forum for debating and reflecting on the challenges companies are about to face and for which they must be prepared. In particular, during Print4All, the Paper and Graphics Federation (Acimga-Argi, Assografici, Assocarta) will present the results of months of research and mapping of the state-of-the-art of Industry 4.0 practices.

Lastly the PrintMAT “event in the event” will focus on printing innovation. To facilitate this, an area will showcase the best printing solutions in every stage of the product's life – pre-sales, in store, and after-sales – by simulating different use contexts. At PrintMat, attendees will find products that combine new technologies, materials, and media that obtain new and enthusiastic outcomes while hopefully generating the “wow effect”.

**Aldo Peretti**

President of Acimga, Group Chief Executive Officer and managing director, Uteco

Print4All is a new format which showcases all kinds of printing and converting technologies for all applications. The concept grew out of stakeholders' contributions: exhibitors, visitors, ambassadors and trade



Source: Uteco

fair experts as well as Acimga, the Italian manufacturers association of machinery for the graphic, converting and paper industries, of which I am the President. Print4All is going to be both a congress and a conference platform with a rich programme of workshops and events focusing on technological aspects, applications as well future trends of the market.

The event will be anticipated by international conferences and roadshows to present the point of view of all segments of the supply chain. It started in 2014 in Monaco, in 2015 during Expo, in 2016 at Palermo and last year in Milan reaching totally almost 1,000 international attendees. These conferences, named Print4All Conference, showcased the point of view of the final consumer as well as the productive implications for the entire supply chain: printers, converters, creatives and printing and converting manufacturers. Oliviero Toscani, global well-known photographer, and Oscar Farinetti, Eataly owner, took part of the conference program as speakers.

Industry professionals will attend because technology players in the fields of offset, digital, flexo, gravure, and screen printing processes will be present at the show. So visitors will face a full range of technological offers for printing and converting. Additionally, the conference will offer content about trends and applications.

Source: Fiera Milano



Print4All is part of "The Innovation Alliance", a new format that will gather at Fiera Milano from 29 May to 1 June 2018, for the very first time to include Pack-Ima, Meat-Tech, Plast, Print4All and Intralogistica Italia. A collaboration among the associations Acimga, Argi, Amaplast and Ucima – along with Fiera Milano and Hannover Fairs International, has been designed to bring together five Italian and International trade shows of excellence. The idea is to put a strong focus on presenting the entire supply chain for a one-of-a-kind event that is complete and universal in terms of content.

3 Professionals from every industrial sector will be able to find, in one location, a wide range of products – from processing to packaging to the working of plastics and rubber to industrial and commercial printing and the personalization of packaging and labels, all the way to the handling and warehousing of consumer-ready goods.

4 Uteco Group will exhibit the latest version of the flexible Gaia

EB inkjet digital printing system, that has been implemented in its performances thanks to ... but I would not anticipate too much, let's keep an ace in the hole!

In an extended exhibition area of 300 sqm there will also be a "live on show" of our Rainbow 4.0, the perfect laminating machine for both short and long runs of solventless couplings that, thanks to a belt tensioning control, is suitable for the use of all materials for food packaging. The complete automation of the machine in key with Industry 4.0 allows considerable savings in production times and costs. This machine was perfected just last summer, but due to the considerable number of orders, a further enlargement of Uteco Group was necessary. Plant #4, where a new production line specifically dedicated to our range of laminating machines will be manufactured, will be finished during 2018.

During the fair our Converdrome R&D Centre of Excellence will host open days where the world premiere launch of Sapphire Evo will take place. This is a brand

### Three questions

Prior to the first issue of the new show concept Print4All, Flexo & Gravure Global asked some of the exhibiting companies to share their views with our readers:

- 1 What are your expectations for Print4All?
- 2 Why should industry professionals attend?
- 3 What will be special or unique about this trade show and conference?
- 4 What will your company be highlighting and showcasing?
- 5 What else are you looking forward to seeing, learning or being a part of at Print4All?

new hybrid machine for digital and analogue printing with flexibility for short, high quality runs with "tailor-made" configurations. There will also be daily demos on our flexo models. We regularly sell more than 100 units each year with special regard to NXS 300, the latest generation of gravure printing presses. Characterized by a modular and compact design, fully automatic, suitable for very short runs using water-based inks, it features improved performance thanks to the latest developments in green technologies and the remarkable results obtained in partnership with major ink companies.

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⑤ Print4All and “The Innovation Alliance” are examples of synergic events, building up to the point of view of International visitors. They will be able to understand all the technological solutions from raw material (plastic and paper), printing, dosing, filling and in-house logistic. Rho-Pero Fiera Milano Fairground, as fulfilled by the alliance, is one of the best and greatest trade-fair facilities that could represent in the best way the “Made in Italy” success, above all the industrial equipment sector.